

# GW Battleground (LVIX)

**FINAL**

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STUDY #15193

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS

N = 1,000 Registered likely voters

Split sample A/B

Margin of error  $\pm$  3.1%

Field Dates: August 28-September 1, 2016

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Hello, I'm \_\_\_\_\_ of The Tarrance Group, a national survey research firm. We're talking to people today about public leaders and issues facing us all.

**IF CELL CODE = "N", ASK:** May I please speak with the youngest (male/female) in the household who is registered to vote?

**IF CELL CODE = "Y", ASK:**

CP-1. Do you currently live in (state from cell sample sheet)?

Yes (CONTINUE TO CP-3)

No (CONTINUE TO CP-2)

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**IF "NO" IN CP-1, ASK:**

CP-2. In what state do you currently reside?

\_\_\_\_\_  
(RECORD STATE NAME)

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**IF CELL CODE = "Y", ASK:**

CP-3. For your safety, are you driving right now?

Yes (SCHEDULE CALL BACK)

No

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A. Are you registered to vote in your state?

**IF "NO," ASK:** Is there someone else at home who is registered to vote?

**(IF "YES," THEN ASK: MAY I SPEAK WITH HIM/HER?)**

Yes (CONTINUE)

No (THANK AND TERMINATE)

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\*=less than .5%

Now thinking ahead to the elections for President and U.S. Senate that will be held in November -

B. What is the likelihood of your voting in the upcoming elections – are you extremely likely, very likely, somewhat likely, or not very likely?

Extremely likely.....69%  
Very likely .....21%  
Somewhat likely .....5%  
Not very likely .....5%  
NOT AT ALL LIKELY (DNR) .....  
UNSURE/DK (DNR) .....1%  
WILL NOT VOTE (DNR).....

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C. Are you, or is anyone in your household, employed with an advertising agency, newspaper, television or radio station, or political campaign?

Yes (THANK AND TERMINATE)  
No (CONTINUE)

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D1-1. In order to ensure an accurate sample: What is your age, please?

18-24 .....6%  
25-29 .....5%  
30-34 .....9%  
35-39 .....16%  
40-44 .....12%  
45-54 .....13%  
55-64 .....18%  
65-69 .....7%  
70-74 .....5%  
75-79 .....3%  
80-84 .....3%  
85-89 .....2%  
90 or over .....\*  
HARD REFUSE .....1%

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Thinking now about the elections for Congress that will be held this November...

1. If the election for Congress were being held today, and you had to make a choice, would you be voting for -  
- **(RANDOMIZE)** --
- the Republican candidate or
  - the Democrat candidate, in your district?

<u>IF "UNDECIDED", ASK:</u> And which party's candidate do you lean toward at this time?	Republican .....41%
	Lean Republican .....2%
	UNDECIDED (DNR) .....13%
	Lean Democrat.....1%
	Democrat.....44%

(GENERIC)

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Now, thinking for a moment about things in the country--

2. Do you feel things in the country are going in the right direction, or do you feel things have gotten off on the wrong track?

<u>IF CHOICE MADE, ASK:</u> And do you feel strongly or somewhat about that?	Right direction/strongly .....13%
	Right direction/somewhat.....14%
	UNSURE (DNR).....7%
	Wrong track/somewhat.....11%
	Wrong track/strongly.....55%

(DIRECT)

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Now, thinking about President Barack Obama...

3. How would you rate the job Barack Obama has been doing as President? Do you approve or disapprove of the job he is doing?

<u>IF CHOICE MADE, ASK:</u> And do you feel <i>strongly</i> about that?	Approve/strongly .....37%
	Approve.....13%
	UNSURE (DNR).....3%
	Disapprove .....6%
	Disapprove/strongly.....41%

(BHOJA)

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4. What do think is the most important issue that the next President should be focused on? Would you say it is:  
**(RANDOMIZE ISSUES)**

- Jobs,
- The economy,
- Health care,
- Illegal immigration,
- Foreign threats,
- Social Security,
- Taxes,
- The Deficit, OR
- Dysfunction in government?

Jobs.....	11%
The economy .....	21%
Health care .....	8%
Illegal immigration .....	7%
Foreign threats .....	9%
Social Security .....	5%
Taxes .....	1%
The deficit .....	4%
Dysfunction in government .....	18%
COMBINATION/OTHER <b>(DNR)</b> .....	16%
NONE <b>(DNR)</b> .....	1%
UNSURE/REFUSED <b>(DNR)</b> .....	1%

**(MIIP)**

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Now I would like to read you the names of several individuals. For each one, please tell me whether you have heard of that person and if so, whether you have a favorable or an unfavorable impression of them. If you do not recognize the name, just say so. Here is the first one ...

**WAIT FOR RESPONSE, THEN ASK:**     *Would that be a strongly (favorable/unfavorable) impression or just a somewhat (favorable/unfavorable) impression?*

<b>(RANDOMIZE NAMES)</b>	<b><u>FAVORABLE</u></b>	<b><u>UNFAVORABLE</u></b>	<b><u>NO</u></b>	<b><u>NEVER</u></b>		
	<b><u>Strng</u></b>	<b><u>Smwht</u></b>	<b><u>Smwht</u></b>	<b><u>Strng</u></b>	<b><u>OPIN.</u></b>	<b><u>HEARD</u></b>
5.     Hillary Clinton (HRCID)	22%	21%	8%	48%	1%	*
6.     Tim Kaine (TKID)	11%	19%	12%	10%	19%	30%
7.     Donald Trump (DTID)	20%	18%	8%	50%	3%	*
8.     Mike Pence (MPID)	15%	19%	9%	18%	14%	25%
9.     Bill Clinton (BCID)	26%	25%	13%	30%	5%	*

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**(END RANDOMIZATION)**

Thinking more about the election for President...

10. If the election for President were held today and you had to make a choice, for whom would you vote...  
**(ROTATE FIRST TWO NAMES ONLY)**

- Donald Trump, the Republican,
- Hillary Clinton, the Democrat,

**\*\* END ROTATION \*\***

- Gary Johnson, Libertarian, OR
- Jill Stein, Green Party?

**IF "UNDECIDED", ASK:** And which candidate do you lean toward slightly?

**IF CHOICE MADE, ASK:** Would you say that you are definitely going to vote for him/her, or probably going to vote for him/her?

Trump/definitely .....	29%
Trump/probably .....	9%
Trump/lean.....	2%
Clinton/definitely .....	34%
Clinton/probably .....	6%
Clinton/lean.....	2%
Johnson/definitely.....	4%
Johnson/probably.....	6%
Johnson/lean.....	1%
Stein/definitely.....	1%
Stein/probably.....	2%
Stein/lean.....	*
UNDECIDED (DNR).....	5%

(PBAL4)

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**IF "JOHNSON" OR "STEIN" IN Q10, THEN ASK:**

Still thinking about the upcoming election for President...

10-1. If, for some reason, the candidate that you just mentioned was not available on your ballot, which of the other candidates would be your next choice? Would it be --

- Donald Trump, OR
- Hillary Clinton?

Trump.....	26%
Clinton.....	34%
OTHER (DNR).....	9%
WOULD NOT VOTE (DNR).....	23%
UNSURE/REFUSED (DNR) .....	8%

(CHOI2)

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**IF “TRUMP” IN Q10, THEN ASK:**

Still thinking about the upcoming election for President...

10-2. Would you say that your support for Donald Trump is more:  
**(ROTATE CHOICES)**

- A vote for Donald Trump, OR
- A vote against Hillary Clinton?

For Trump .....54%  
Against Clinton .....43%  
OTHER (DNR).....2%  
UNSURE/REFUSED (DNR) .....1%

(DJTFA)

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**IF “CLINTON” IN Q10, THEN ASK:**

Still thinking about the upcoming election for President...

10-3. Would you say that your support for Hillary Clinton is more:  
**(ROTATE CHOICES)**

- A vote for Hillary Clinton, OR
- A vote against Donald Trump?

For Clinton .....60%  
Against Trump .....37%  
OTHER (DNR).....2%  
UNSURE/REFUSED (DNR) .....2%

(HRCFA)

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**\*\*\*ASK OF EVERYONE\*\*\***

Now, thinking more about the election this November. I am going to read you several things that people might do on Election Day. For each one, please tell me if it is very likely, somewhat likely, not too likely, or not at all likely that you will take this action on Election Day. Here is the first one...

<b>(READ LIST &amp; ROTATE)</b>	<b><u>VERY LIKELY</u></b>	<b><u>SMWT LIKELY</u></b>	<b><u>NOT TOO LIKELY</u></b>	<b><u>NOT ALL LIKELY (DNR)</u></b>	<b><u>UNSURE</u></b>
11. Not vote at all <b>(PROMPT: HOW LIKELY IS IT THAT YOU WOULD TAKE THIS ACTION ON ELECTION DAY?)</b>	7%	6%	8%	76%	3%
12. Vote on other offices and questions but not vote for President	10%	8%	9%	68%	4%
13. Vote for a third party or independent candidate for President	10%	14%	16%	58%	2%
14. Split your ticket. That is to vote for candidates from one party for President and for candidates from other parties for other offices.	20%	25%	15%	37%	4%
15. Reluctantly vote for the candidate of the political party you usually support	36%	23%	11%	22%	7%
16. Vote for the candidate from the other political party than the one that you usually support	11%	15%	14%	57%	4%

(TS1-6)

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Now, thinking about the 2016 Presidential Election in a different way...

No matter who you chose on the previous questions, please tell me, if yes, you would consider voting for this person for President OR no, you would not consider voting for this person for President. Here is the first one ...

**WAIT FOR RESPONSE, THEN ASK:**     *Would that be strongly would consider/would not consider or just a somewhat?*

<b>(RANDOMIZE NAMES)</b>		<b>YES, WOULD CONSIDER</b>		<b>NO, WOULD NOT CONSIDER</b>		<b>DK/ REFUSED</b>
		<b><u>Strng</u></b>	<b><u>Smwht</u></b>	<b><u>Smwht</u></b>	<b><u>Strng</u></b>	
17.	Hillary Clinton (HRCYN)	34%	13%	4%	48%	1%
18.	Donald Trump (DTYN)	31%	15%	4%	49%	2%
19.	Gary Johnson (GJYN)	7%	14%	17%	44%	17%
20.	Jill Stein (JSYN)	2%	10%	19%	47%	22%

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**(END RANDOMIZATION)**



\*\*\*SPLIT SAMPLE A\*\*\*

Now, thinking about issues facing this country...

I am going to read you a list of issues. Please listen as I read the list and tell me, for each one, whether you have more confidence in -- (ROTATE) • the Republican Party, OR • the Democratic Party – to deal with this issue. Here is the first one:

	(READ LIST & ROTATE)	<u>GOP PARTY</u>	<u>DEM PARTY</u>	<u>BOTH EQUAL (DNR)</u>	<u>NEITHER (DNR)</u>	<u>UNSURE (DNR)</u>
21A.	The economy <b>(PROMPT: WHO DO YOU THINK COULD DO A BETTER JOB DEALING WITH THIS ISSUE -- (ROTATE) • THE REPUBLICAN PARTY, OR • THE DEMOCRATIC PARTY?)</b>	53%	42%	*	4%	2%
22A.	Taxes	49%	45%	*	4%	2%
23A.	Health care	43%	51%	*	3%	2%
24A.	Jobs	50%	43%	1%	4%	2%
25A.	Foreign affairs	49%	44%	1%	3%	3%
26A.	Fighting for the middle class	43%	50%	*	5%	2%
27A.	Caring about people like you	43%	47%	*	7%	2%

(IHPAR1-7)

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\*\*\*SPLIT SAMPLE B\*\*\*

Now, thinking about issues facing this country...

I am going to read you a list of issues. Please listen as I read the list and tell me, for each one, whether you have more confidence in -- (ROTATE) • Donald Trump, OR • Hillary Clinton – to deal with this issue. Here is the first one:

(READ LIST & ROTATE)	<u>Donald Trump</u>	<u>Hillary Clinton</u>	<u>BOTH EQUAL (DNR)</u>	<u>NEITHER (DNR)</u>	<u>UNSURE (DNR)</u>
21B. The economy <b>(PROMPT: WHO DO YOU THINK COULD DO A BETTER JOB DEALING WITH THIS ISSUE -- (ROTATE) • DONALD TRUMP, OR • HILLARY CLINTON?)</b>	46%	51%	*	1%	1%
22B. Taxes	47%	49%	*	3%	1%
23B. Health care	42%	54%		3%	2%
24B. Jobs	47%	49%		2%	3%
25B. Foreign affairs	40%	55%	1%	2%	3%
26B. Fighting for the middle class	40%	54%	*	4%	1%

(IHPRZ1-6)

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**\*\*\*ASK OF EVERYONE\*\*\***

Thinking specifically about the personal qualities of the candidates running for President...

I am going to read you a list of personal qualities. Please listen as I read the list and tell me, for each one, who better represents this quality -- **(ROTATE) • Donald Trump, OR • Hillary Clinton.** . Here is the first one:

	<b>(READ LIST &amp; ROTATE)</b>	<u>Donald Trump</u>	<u>Hillary Clinton</u>	<u>BOTH EQUAL (DNR)</u>	<u>NEITHER (DNR)</u>	<u>UNSURE (DNR)</u>
28.	Strong leader <b>(PROMPT: WHO DO YOU THINK BETTER REPRESENTS THIS QUALITY-- (ROTATE) • DONALD TRUMP, OR • HILLARY CLINTON?)</b>	46%	45%	3%	5%	2%
29.	Cares about people like you	38%	48%	*	12%	2%
30.	Represents your values	39%	47%	*	11%	3%
31.	Is honest and trustworthy	39%	35%	*	23%	2%
32.	Says what they believe	59%	30%	4%	6%	1%
33.	Has the temperament needed to serve	31%	57%	1%	10%	2%
34.	Is healthy enough to be effective	41%	43%	9%	3%	4%

(PQUAL1-7)

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Thinking now about threats here in the U.S....

35. How worried are you that you or your immediate family will be the target of a terrorist attack? Would you say that you are:

**(ROTATE CHOICES)**

- Very worried,
- Somewhat worried,
- Not too worried, OR
- Not at all worried?

Very worried.....	9%
Somewhat worried.....	34%
Not too worried.....	31%
Not at all worried.....	26%
COMBINATION/OTHER (DNR).....	*
UNSURE/REFUSED (DNR).....	*

(TERRW)

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And, thinking about the economy...

36. How worried are you that the United States will suffer another economic downturn which will negatively affect your family? Would you say that you are:

**(ROTATE CHOICES)**

- Very worried,
- Somewhat worried,
- Not too worried, OR
- Not at all worried?

Very worried .....	29%
Somewhat worried .....	44%
Not too worried .....	20%
Not at all worried .....	6%
COMBINATION/OTHER (DNR) .....	*
UNSURE/REFUSED (DNR) .....	1%

(ECONW)

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Now, just a few final questions for statistical purposes only –

D2. What is the highest level of education you have completed?

**(DO NOT READ, JUST RECORD)**

Some grade school (1-8) .....	*
Some high school (9-11) .....	3%
Graduated high school (12) .....	17%
Technical/vocational (12) .....	3%
Some college (13-15) .....	24%
Graduated college (16) .....	35%
Graduate/professional school (16 or more) .....	18%
Unsure/Refused .....	1%

(EDUC)

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D3. When thinking about politics and government, do you consider yourself to be...

**(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

Very conservative .....	19%
Somewhat conservative .....	35%
MODERATE (DNR) .....	3%
Somewhat liberal .....	26%
Very liberal .....	12%
UNSURE/REFUSED (DNR) .....	4%

(IDEOL)

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And,

D4. Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

<b><u>IF REPUBLICAN OR DEMOCRAT,</u></b> <b><u>ASK:</u></b> Would you call yourself a strong or a not very strong (Republican/Democrat)?	Republican/strong .....	22%
	Republican/not strong .....	9%
	Lean Republican .....	9%
	Independent .....	14%
	Lean Democrat .....	8%
	Democrat/not strong .....	9%
	Democrat/strong .....	27%
	NO PREFERENCE (DNR) .....	1%
	OTHER (DNR) .....	*
	UNSURE/REFUSED (DNR) .....	1%

(PARTYID)

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D5. Do you consider yourself a part of or do you identify with the Tea Party movement?

<b><u>IF CHOICE MADE, ASK:</u></b> And do you feel strongly about that?	Yes/strongly .....	7%
	Yes .....	8%
	UNSURE (DNR) .....	9%
	No .....	37%
	No/strongly .....	40%

(TEAMEM)

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And,

D6. Which of these statements best describes how you have usually voted in past elections?

<b>(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)</b>	Straight Republican .....	13%
	Mostly Republican .....	22%
	A few more Republicans than Democrats .....	10%
	INDEPENDENT/THE PERSON (DNR) .....	1%
	A few more Democrats than Republicans .....	8%
	Mostly Democratic .....	26%
	Straight Democratic .....	17%
	UNSURE/REFUSED (DNR) .....	4%

(PARTY)

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D7. Are you a member of a labor union, including trade unions, service employee unions, public employee unions, and teachers unions?

<b><u>IF NO, THEN ASK:</u></b> Is anyone in your household a member of one of these types of labor unions?		
	Labor Union Member .....	13%
	Labor Union Household .....	3%
	Non-Union Household .....	83%
	UNSURE/REFUSED (DNR) .....	1%

(UNION)

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D8. What is your current marital status -- are you -- • single and never married, • married, • separated, • divorced, or •widowed?

Single .....	21%
Married .....	61%
Separated .....	1%
Divorced .....	10%
Widowed .....	7%
UNSURE/REFUSED (DNR) .....	*

(MARITAL)

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D9. Do you have children under the age of 18 living at home?

Yes .....	36%
No.....	65%
UNSURE/REFUSED (DNR) .....	*

(CHILD)

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D10. What is the church you or your family attends most often?

Roman Catholic.....	20%
Baptist.....	17%
Methodist.....	6%
Episcopalian .....	2%
Evangelical .....	3%
Presbyterian .....	3%
Lutheran.....	5%
Other Protestant.....	14%
Greek Orthodox.....	*
Jewish .....	3%
Mormon / LDS .....	1%
Quaker / Amish .....	1%
Other (SPECIFY).....	2%
NONE (DNR).....	22%
Refused (DNR).....	2%

(DENOM)

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**IF ANY RELIGIOUS AFFILIATION IN D10, ASK:**

D11-1. And how often do you attend church (or synagogue)?

More than once a week.....	11%
Once a week .....	28%
Several times a month .....	18%
Once a month.....	10%
Several times a year.....	16%
Only on holidays .....	11%
NEVER/DON'T ATTEND.....	4%
UNSURE/REFUSED .....	2%

(DENOMFRQ)

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**IF ANY RELIGION NAMED IN D10, THEN ASK:**

D11-2. Do you consider yourself to be a born-again or evangelical Christian?

Born-again/evangelical..... 40%  
Not born-again..... 54%  
REFUSED (DNR)..... 6%

(BORN)

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**\*\*ASK OF EVERYONE\*\***

D12. What do you consider to be your race? Are you white, African-American, Hispanic, Asian, Native American or some other race?

White..... 76%  
Black/African-American ..... 12%  
Hispanic/Latino (TO D14)..... 7%  
Asian/Pacific American..... 1%  
Native American..... 1%  
Other (Specify \_\_\_\_\_)..... 2%  
UNSURE/REFUSED (DNR) ..... 2%

(RACE)

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**FOR ALL RESPONSES EXCEPT “HISPANIC/LATINO,” ASK:**

D13. And, do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

Yes ..... 3%  
No..... 97%  
UNSURE/REFUSED (DNR) ..... 1%

(HISP)

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**\*\*ASK OF EVERYONE\*\***

And, thinking about your economic class...

D14. Do you consider yourself to be:

**(ROTATE CHOICES, TOP TO BOTTOM, BOTTOM TO TOP)**

- Upper class,
- Middle class,
- Low income?

Upper class..... 7%  
Middle class ..... 73%  
Low income ..... 18%  
Working class (DNR) ..... \*  
Unemployed (DNR)..... \*  
Refused (DNR) ..... 2%

(ECONCLA2)

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D15. Sex/Emp (**BY OBSERVATION**)

**ASK OF EVERYONE:** Are you employed outside the house, are you a homemaker, or are you retired?

Male/employed .....	32%
Male/homemaker .....	1%
Male/retired.....	11%
Male/not in labor force .....	1%
Female/employed.....	29%
Female/homemaker .....	7%
Female/retired .....	14%
Female/not in labor force.....	2%
MALE/REFUSED ( <b>DNR</b> ) .....	1%
FEMALE/REFUSED ( <b>DNR</b> ) .....	1%

(SEXEMP)

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- D16. REGION CODE (2)
- D17. STATE/COUNTY CODE (2 / 3)
- D18. DMA (3)
- D19. CD CODE (2)
- D20. URBAN/SUBURBAN/RURAL CODE (1)
- D21. CELL CODE (1)
- D22. YOUTH CODE (1)
- D23. ZIP CODE (5)



**DISCLOSURE INFO**

IN WISCONSIN (STATE CODE 55)

NOTE TO INTERVIEWER: UNDER WISCONSIN STATE LAW, IF ASKED, YOU MUST TELL THE RESPONDENT THE NAME OF THE ORGANIZATION WHO IS SPONSORING THIS INTERVIEW, AS WELL AS THEIR ADDRESS, AND IF IT IS A POLITICAL CAMPAIGN THE NAME OF THEIR TREASURER.

THE INFORMATION FOR THIS SURVEY IS AS FOLLOWS:

ORGANIZATION NAME: The George Washington University

ORGANIZATION ADDRESS: 2121 Eye Street, N.W. Washington, D.C. 20052

IF A RESPONDENT ASKS DURING THE COURSE OF THE INTERVIEW, PLEASE TELL THEM THAT YOU WILL GIVE THEM THE INFORMATION AT THE END. IF THEY INSIST, AND WILL GO NO FURTHER WITH THE INTERVIEW UNTIL YOU DIVULGE, GIVE THEM THE INFORMATION AND TERMINATE THE INTERVIEW. YOU CANNOT ALLOW AN INTERVIEW TO CONTINUE ONCE THE RESPONDENT HAS BEEN TOLD WHO IS SPONSORING IT.

**\*\* INTERVIEWER MUST READ IN VIRGINIA (STATE CODE 51) \*\***

The Tarrance Group wishes to thank you for participating in this survey – which was commissioned and paid for by The George Washington University.

**\*\* INTERVIEWER MUST READ IN NEW HAMPSHIRE (STATE CODE 33) \*\***

The Tarrance Group wishes to thank you for participating in this survey – which was commissioned and paid for by the George Washington University ... 202-994-1000. Good night.