

# GW Battleground (LVXI)

FINAL DRAFT/November 28, 2016

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STUDY #15500

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS

N = 1,000 Registered voters

Margin of error  $\pm$  3.1%

Field Dates: November 28-December 1, 2016

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Hello, I'm \_\_\_\_\_ of The Tarrance Group, a national survey research firm. We're talking to people today about public leaders and issues facing us all.

**IF CELL CODE = "N", ASK:** May I please speak with the youngest (male/female) in the household who is registered to vote?

**IF CELL CODE = "Y", ASK:**

CP-1. Do you currently live in (state from cell sample sheet)?

Yes (CONTINUE TO CP-3)

No (CONTINUE TO CP-2)

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**IF "NO" IN CP-1, ASK:**

CP-2. In what state do you currently reside?

\_\_\_\_\_  
(RECORD STATE NAME)

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**IF CELL CODE = "Y", ASK:**

CP-3. For your safety, are you driving right now?

Yes (SCHEDULE CALL BACK)

No

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A. Are you registered to vote in your state?

**IF "NO," ASK:** Is there someone else at home who is registered to vote?  
**(IF "YES," THEN ASK: MAY I SPEAK WITH HIM/HER?)**

Yes (CONTINUE)

No (THANK AND TERMINATE)

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\*=less than .5%

C. Are you, or is anyone in your household, employed with an advertising agency, newspaper, television or radio station, or political campaign?

Yes (THANK AND TERMINATE)  
No (CONTINUE)

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D1-1. In order to ensure an accurate sample: What is your age, please?

18-24 .....	7%
25-29 .....	6%
30-34 .....	7%
35-39 .....	13%
40-44 .....	15%
45-54 .....	13%
55-64 .....	18%
65-69 .....	7%
70-74 .....	6%
75-79 .....	3%
80-84 .....	3%
85-89 .....	1%
90 or over .....	1%
HARD REFUSE .....	1%

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Now, thinking for a moment about things in the country--

2. Do you feel things in the country are going in the right direction, or do you feel things have gotten off on the wrong track?

**IF CHOICE MADE, ASK:** And  
do you feel strongly or  
somewhat about that?

Right direction/strongly .....	17%
Right direction/somewhat .....	11%
UNSURE (DNR) .....	14%
Wrong track/somewhat .....	11%
Wrong track/strongly .....	47%

(DIRECT)

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Now, thinking about President Barack Obama...

3. How would you rate the job Barack Obama has been doing as President? Do you approve or disapprove of the job he is doing?

<b><u>IF CHOICE MADE, ASK:</u></b>	Approve/strongly .....	42%
And do you feel <i>strongly</i>	Approve .....	11%
about that?	UNSURE (DNR) .....	5%
	Disapprove.....	8%
	Disapprove/strongly .....	34%

(BHOJA)

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- 4.1-2 What do think is the most important issue for President Trump and Congress to focus on in the first 100 days of his term? Would you say it is:  
**(RANDOMIZE ISSUES)**

**IF CHOICE MADE, THEN ASK:** And, what issue would you say is the next most important issue for them to focus on in the first 100 days?

	<u>MOST IMPORTANT</u>	<u>NEXT MOST IMPORTANT</u>
Jobs	8%	11%
The economy	15%	18%
Health care	11%	13%
Illegal immigration	6%	8%
Foreign threats	5%	8%
Social Security	3%	4%
Taxes	1%	5%
The deficit	2%	3%
Dysfunction in government	9%	13%
Division in the country	21%	11%
OTHER/ALL/MIXED (DNR)	16%	4%
UNSURE/REFUSED (DNR)	3%	2%

(MIIP1-2)

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Now I would like to read you the names of several individuals. For each one, please tell me whether you have heard of that person and if so, whether you have a favorable or an unfavorable impression of them. If you do not recognize the name, just say so. Here is the first one ...

**WAIT FOR RESPONSE, THEN ASK:** *Would that be a strongly (favorable/unfavorable) impression or just a somewhat (favorable/unfavorable) impression?*

<b>(RANDOMIZE NAMES)</b>		<b>FAVORABLE</b>		<b>UNFAVORABLE</b>		<b>NO</b>	<b>NEVER</b>
		<b><u>Strng</u></b>	<b><u>Smwht</u></b>	<b><u>Smwht</u></b>	<b><u>Strng</u></b>	<b><u>OPIN.</u></b>	<b><u>HEARD</u></b>
5.	Hillary Clinton (HRCID)	22%	20%	11%	44%	3%	*
6.	Bernie Sanders (TKID)	31%	26%	12%	18%	11%	2%
7.	Donald Trump (DTID)	26%	19%	8%	41%	6%	*
8.	Mike Pence (MPID)	26%	18%	9%	28%	12%	7%
9.	Paul Ryan (PRID)	9%	26%	19%	17%	18%	11%
10.	Mitch McConnell (MMID)	2%	14%	12%	22%	25%	25%
11.	Melania (“ <b>MUH-lahn-ee-AH</b> ”) Trump (MTID)	16%	19%	11%	17%	35%	4%

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**(END RANDOMIZATION)**

Thinking specifically about Donald Trump for a moment...

12. Thinking about what you have seen, read or heard about Donald Trump since he has become President-elect has it given you a more favorable or less favorable impression of him?

**IF CHOICE MADE, ASK:**

And do you feel strongly about that?

More favorable/strongly .....	32%
More favorable .....	15%
UNSURE ( <b>DNR</b> ) .....	5%
NO DIFFERENCE ( <b>DNR</b> ) .....	11%
Less favorable .....	5%
Less favorable/strongly .....	33%

(DJTIF)

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Thinking about the recent election for President of the United States

13. Which candidate did you vote for? Was it:

- Donald Trump,
- Hillary Clinton,
- Gary Johnson,
- Jill Stein,
- Evan McMullin,
- Someone else, OR

Did you not vote for a Presidential candidate this time?

Trump .....	38%
Clinton .....	42%
Johnson .....	5%
Stein .....	1%
McMullin .....	*
Another candidate.....	2%
Did not vote for President .....	5%
UNSURE/REFUSED (DNR) .....	6%

(PVOTE16)

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**IF “TRUMP” IN Q13, THEN ASK:**

13-1. Please tell me which ONE of these statements comes closer to your own view...  
**(ROTATE CHOICES)**

- I was definite in my decision to vote for Donald Trump, OR
- I reluctantly voted for Donald Trump.

Definitely Trump.....	79%
Reluctantly Trump.....	20%
BOTH/NEITHER/OTHER (DNR) .....	*
UNSURE/REFUSED (DNR) .....	1%

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**IF “CLINTON” IN Q13, THEN ASK:**

13-2. Please tell me which ONE of these statements comes closer to your own view...  
**(ROTATE CHOICES)**

- I was definite in my decision to vote for Hillary Clinton, OR
- I reluctantly voted for Hillary Clinton.

Definitely Clinton.....	75%
Reluctantly Clinton.....	24%
BOTH/NEITHER/OTHER (DNR) .....	1%
UNSURE/REFUSED (DNR) .....	*

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**\*\*ASK OF EVERYONE\*\***

As you may already know, after the election, Donald Trump is now President elect of the United States and Republicans have majority control of both the US House of Representatives and the US Senate. With this in mind...

14. Which of the following emotions best describes how you feel about the election results? Is it:

- Excited
- Hopeful,
- Concerned, or
- Scared?

Excited .....	14%
Hopeful .....	33%
Concerned.....	23%
Scared .....	26%
OTHER/MIXED/ALL/NONE (DNR) .....	4%
UNSURE/REFUSED (DNR) .....	1%

(PFEEL)

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Some people have commented that the language used during this Presidential campaign was coarse and offensive.

15. Which of these statements best reflects your view on the sometimes coarse language used in this Presidential campaign:

**RANDOMIZE CHOICES**

- This language was repulsive and had no place in a Presidential campaign,
- The language was offensive but understandable given the state of our media environment.
- This language was just the jolt our political system needs,
- This language was not a big deal to me?

Repulsive.....	52%
Offensive but understandable .....	20%
Needed jolt .....	6%
Not a big deal .....	18%
COMBINATION/OTHER (DNR) .....	2%
UNSURE/REFUSED (DNR) .....	3%

(PLANG)

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And, still thinking about this issue...

16. Which of these statements best describes how this type of language affected your decision about voting for President? Would you say that it:

- Made you less likely to cast a vote for President,
- Made you less likely to vote for a specific candidate, OR
- Had no impact?

Less likely to vote for President .....	7%
Less likely to vote for a candidate .....	33%
No impact .....	54%
COMBINATION/OTHER (DNR) .....	2%
UNSURE/REFUSED (DNR) .....	4%

(VTLAN)

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Now, thinking one last time about issues facing the country...

As you may already know, the Republican Party will be in control of the White House and both houses of Congress, beginning in January. With this in mind, please tell me if you think it is very likely, somewhat likely, not very likely, or not at all likely that action will be taken to deal with the following issues.

Here is the first one...  
**(RANDOMIZE ISSUES)**

		VERY LIKELY	SMWHT LIKELY	NOT VERY LIKELY	NOT AT LIKELY	DK/ REF <b>(DNR)</b>
17.	Building a wall on the US-Mexican border and securing our Southern border. <b>(PROMPT: DO YOU THINK IT IS VERY, SOMEWHAT, NOT VERY, OR NOT AT ALL LIKELY THAT ACTION WILL BE TAKEN TO DEAL WITH THIS ISSUE?)</b>	17%	24%	25%	30%	5%
18.	Reforming the tax code	33%	38%	15%	9%	6%
19.	Ending trade deals like NAFTA (“NAF-tah”)	25%	35%	20%	8%	12%
20.	Repealing ObamaCare and replacing it with different health care reforms	44%	35%	11%	6%	4%
21.	Making improvements to roads and bridges	26%	40%	20%	11%	3%
22.	Ending U.S. military involvement in places like Japan and Western Europe.	8%	21%	38%	25%	9%
23.	Defeating ISIS (“EYE-suss”)	24%	29%	23%	18%	6%
24.	Privatizing Medicare	15%	33%	27%	16%	10%

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**(END RANDOMIZATION)**

Now, just a few final questions for statistical purposes only...

D2. What is the highest level of education you have completed?

**(DO NOT READ, JUST RECORD)**

Some grade school (1-8) .....	*
Some high school (9-11) .....	3%
Graduated high school (12).....	15%
Technical/vocational (12).....	3%
Some college (13-15) .....	25%
Graduated college (16) .....	35%
Graduate/professional school (16 or more) .....	20%
Unsure/Refused .....	*

(EDUC)

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D3. When thinking about politics and government, do you consider yourself to be...

**(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

Very conservative.....	16%
Somewhat conservative.....	32%
<b>MODERATE (DNR)</b> .....	5%
Somewhat liberal .....	26%
Very liberal .....	14%
<b>UNSURE/REFUSED (DNR)</b> .....	7%

(IDEOL)

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And,

D4. Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

**IF REPUBLICAN OR DEMOCRAT,**

**ASK:** Would you call yourself a strong or a not very strong (Republican/Democrat)?

Republican/strong.....	20%
Republican/not strong .....	10%
Lean Republican.....	10%

Independent .....	14%
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**IF INDEPENDENT OR ANYTHING**

**ELSE, ASK:** Do you think of yourself as closer to the Republican or Democratic Party?

Lean Democrat .....	9%
Democrat/not strong.....	11%
Democrat/strong .....	24%

<b>NO PREFERENCE (DNR)</b> .....	1%
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<b>OTHER (DNR)</b> .....	*
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<b>UNSURE/REFUSED (DNR)</b> .....	1%
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(PARTYID)

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And,

D5. Which of these statements best describes how you have usually voted in past elections?

**(READ LIST, ROTATE TOP TO  
BOTTOM, BOTTOM TO TOP)**

Straight Republican..... 12%  
Mostly Republican..... 22%  
A few more Republicans than Democrats ..... 8%  
INDEPENDENT/THE PERSON **(DNR)**..... 5%  
A few more Democrats than Republicans ..... 8%  
Mostly Democratic ..... 24%  
Straight Democratic ..... 17%  
UNSURE/REFUSED **(DNR)**..... 4%

(PARTY)

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D6. Are you a member of a labor union, including trade unions, service employee unions, public employee unions, and teachers unions?

**IF NO, THEN ASK:** Is anyone in your household a member of one of these types of labor unions?

Labor Union Member..... 13%  
Labor Union Household..... 4%  
Non-Union Household ..... 81%  
UNSURE/REFUSED **(DNR)** ..... 2%

(UNION)

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D7. What is your current marital status -- are you -- • single and never married, • married, • separated, • divorced, or •widowed?

Single ..... 24%  
Married ..... 58%  
Separated ..... 1%  
Divorced ..... 10%  
Widowed ..... 7%  
UNSURE/REFUSED **(DNR)** ..... 1%

(MARITAL)

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D8. Do you have children under the age of 18 living at home?

Yes ..... 35%  
No ..... 65%  
UNSURE/REFUSED **(DNR)** ..... \*

(CHILD)

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D9. What is the church you or your family attends most often?

Roman Catholic.....	20%
Baptist .....	16%
Methodist .....	6%
Episcopalian .....	1%
Evangelical.....	2%
Presbyterian.....	2%
Lutheran .....	5%
Other Protestant.....	13%
Greek Orthodox.....*	
Jewish.....	2%
Mormon / LDS .....	2%
Quaker / Amish .....	*
Other (SPECIFY).....	3%
NONE (DNR) .....	25%
Refused (DNR) .....	4%

(DENOM)

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**IF ANY RELIGIOUS AFFILIATION IN D9, ASK:**

D9-1. And how often do you attend church (or synagogue)?

More than once a week .....	13%
Once a week .....	30%
Several times a month.....	18%
Once a month .....	5%
Several times a year .....	16%
Only on holidays .....	10%
NEVER/DON'T ATTEND .....	6%
UNSURE/REFUSED .....	1%

(DENOMFRQ)

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**IF ANY RELIGION NAMED IN D9, THEN ASK:**

D9-2. Do you consider yourself to be a born-again or evangelical Christian?

Born-again/evangelical .....	41%
Not born-again .....	53%
REFUSED (DNR).....	7%

(BORN)

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**\*\*ASK OF EVERYONE\*\***

D10. What do you consider to be your race? Are you white, African-American, Hispanic, Asian, Native American or some other race?

White.....	77%
Black/African-American .....	13%
Hispanic/Latino (TO D11).....	6%
Asian/Pacific American .....	1%
Native American.....	1%
Other (Specify _____).....	1%
UNSURE/REFUSED (DNR) .....	2%

(RACE)

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**FOR ALL RESPONSES EXCEPT "HISPANIC/LATINO," ASK:**

D10-1. And, do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

Yes ..... 4%  
No ..... 96%  
UNSURE/REFUSED (DNR) ..... 1%

(HISP)

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**\*\*ASK OF EVERYONE\*\***

And, thinking about your economic class...

D11. Do you consider yourself to be:  
**(ROTATE CHOICES, TOP TO BOTTOM, BOTTOM TO TOP)**

- Upper class,
- Middle class,
- Low income?

Upper class ..... 8%  
Middle class ..... 69%  
Low income ..... 20%  
Working class (DNR) ..... 1%  
Unemployed (DNR) ..... 1%  
Refused (DNR) ..... 2%

(ECONCLA2)

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D12. Sex/Emp (BY OBSERVATION)

**ASK OF EVERYONE:** Are you employed outside the house, are you a homemaker, or are you retired?

Male/employed ..... 31%  
Male/homemaker ..... 1%  
Male/retired ..... 10%  
Male/not in labor force ..... 3%  
  
Female/employed ..... 31%  
Female/homemaker ..... 6%  
Female/retired ..... 13%  
Female/not in labor force ..... 3%  
  
MALE/REFUSED (DNR) ..... 1%  
FEMALE/REFUSED (DNR) ..... 1%

(SEXEMP)

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- D13. REGION CODE (2)
- D14. STATE/COUNTY CODE (2 / 3)
- D15. DMA (3)
- D16. CD CODE (2)
- D17. URBAN/SUBURBAN/RURAL CODE (1)
- D18. CELL CODE (1)
- D19. YOUTH CODE (1)
- D20. ZIP CODE (5)

**DISCLOSURE INFO**

IN WISCONSIN (STATE CODE 55)

NOTE TO INTERVIEWER: UNDER WISCONSIN STATE LAW, IF ASKED, YOU MUST TELL THE RESPONDENT THE NAME OF THE ORGANIZATION WHO IS SPONSORING THIS INTERVIEW, AS WELL AS THEIR ADDRESS, AND IF IT IS A POLITICAL CAMPAIGN THE NAME OF THEIR TREASURER.

THE INFORMATION FOR THIS SURVEY IS AS FOLLOWS:

ORGANIZATION NAME: The George Washington University

ORGANIZATION ADDRESS: 2121 Eye Street, N.W. Washington, D.C. 20052

IF A RESPONDENT ASKS DURING THE COURSE OF THE INTERVIEW, PLEASE TELL THEM THAT YOU WILL GIVE THEM THE INFORMATION AT THE END. IF THEY INSIST, AND WILL GO NO FURTHER WITH THE INTERVIEW UNTIL YOU DIVULGE, GIVE THEM THE INFORMATION AND TERMINATE THE INTERVIEW. YOU CANNOT ALLOW AN INTERVIEW TO CONTINUE ONCE THE RESPONDENT HAS BEEN TOLD WHO IS SPONSORING IT.

**\*\* INTERVIEWER MUST READ IN VIRGINIA (STATE CODE 51) \*\***

The Tarrance Group wishes to thank you for participating in this survey – which was commissioned and paid for by The George Washington University.

**\*\* INTERVIEWER MUST READ IN NEW HAMPSHIRE (STATE CODE 33) \*\***

The Tarrance Group wishes to thank you for participating in this survey – which was commissioned and paid for by the George Washington University ... 202-994-1000. Good night.