

GW Battleground (LVIII)

FINAL

STUDY #15019

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS

N = 1,000 Registered likely voters

Split sample A/B

Margin of error \pm 3.1%

Field Dates: April 17-20, 2016

Hello, I'm _____ of The Tarrance Group, a national survey research firm. We're talking to people today about public leaders and issues facing us all.

IF CELL CODE = "N", ASK: May I please speak with the youngest (male/female) in the household who is registered to vote?

IF CELL CODE = "Y", ASK:

CP-1. Do you currently live in (state from cell sample sheet)?

Yes (CONTINUE TO CP-3)

No (CONTINUE TO CP-2)

IF "NO" IN CP-1, ASK:

CP-2. In what state do you currently reside?

(RECORD STATE NAME)

IF CELL CODE = "Y", ASK:

CP-3. For your safety, are you driving right now?

Yes (SCHEDULE CALL BACK)

No

A. Are you registered to vote in your state?

IF "NO," ASK: Is there someone else at home who is registered to vote?

(IF "YES," THEN ASK: MAY I SPEAK WITH HIM/HER?)

Yes (CONTINUE)

No (THANK AND TERMINATE)

*= less than .5%

Now thinking ahead to the elections for President and U.S. Senate that will be held in November -

B. What is the likelihood of your voting in the upcoming elections – are you extremely likely, very likely, somewhat likely, or not very likely?

Extremely likely 72%
Very likely 18%
Somewhat likely 5%
Not very likely 4%
NOT AT ALL LIKELY (DNR) *
UNSURE/DK (DNR) *
WILL NOT VOTE (DNR) *

C. Are you, or is anyone in your household, employed with an advertising agency, newspaper, television or radio station, or political campaign?

Yes (THANK AND TERMINATE)
No (CONTINUE)

Thinking now about the elections for Congress that will be held this November...

1. If the election for Congress were being held today, and you had to make a choice, would you be voting for -
- (RANDOMIZE) --
• the Republican candidate or
• the Democrat candidate, in your district?

IF "UNDECIDED", ASK: And
which party's candidate do
you lean toward at this
time?

Republican 37%
Lean Republican 4%
UNDECIDED (DNR) 13%
Lean Democrat 5%
Democrat 41%

(GENERIC)

Now, thinking for a moment about things in the country--

2. Do you feel things in the country are going in the right direction, or do you feel things have gotten off on the wrong track?

IF CHOICE MADE, ASK: And
do you feel strongly or
somewhat about that?

Right direction/strongly 15%
Right direction/somewhat 11%
UNSURE (DNR) 8%
Wrong track/somewhat 10%
Wrong track/strongly 56%

(DIRECT)

Now, thinking about President Barack Obama...

3. How would you rate the job Barack Obama has been doing as President? Do you approve or disapprove of the job he is doing?

IF CHOICE MADE, ASK:

And do you feel *strongly* about that?

Approve/strongly	35%
Approve	16%
UNSURE (DNR)	4%
Disapprove.....	7%
Disapprove/strongly	39%

(BHOJA)

4. What do think is the most important issue that the next President should be focused on? Would you say it is:

(RANDOMIZE ISSUES)

- Jobs,
- The economy,
- Health care,
- Illegal immigration,
- Foreign threats,
- Social Security,
- Taxes,
- The Deficit, OR
- Dysfunction in government?

Jobs.....	10%
The economy	19%
Health care	8%
Illegal immigration	5%
Foreign threats	11%
Social Security	6%
Taxes	3%
The deficit	5%
Dysfunction in government	14%
COMBINATION/OTHER (DNR).....	18%
NONE (DNR).....	1%
UNSURE/REFUSED (DNR).....	1%

(MIIP)

Now I would like to read you the names of several individuals. For each one, please tell me whether you have heard of that person and if so, whether you have a favorable or an unfavorable impression of that person. If you do not recognize the name, just say so. Here is the first one ...

WAIT FOR RESPONSE, THEN ASK: *Would that be a strongly (favorable/unfavorable) impression or just a somewhat (favorable/unfavorable) impression?*

(RANDOMIZE NAMES)		FAVORABLE		UNFAVORABLE		NO	NEVER
		<u>Strng</u>	<u>Smwht</u>	<u>Smwht</u>	<u>Strng</u>	<u>OPIN.</u>	<u>HEARD</u>
5.	Hillary Clinton (HRCID)	23%	19%	10%	46%	2%	*
6.	Ted Cruz (TCID)	11%	24%	18%	37%	7%	4%
7.	Donald Trump (DTID)	17%	15%	13%	52%	3%	*
8.	John Kasich (“KAY-sick”) (JKID)	13%	32%	17%	12%	12%	14%
9.	Bernie Sanders (BSID)	22%	27%	12%	32%	4%	3%
10.	Bill Clinton (BCID)	25%	29%	17%	24%	4%	1%

(END RANDOMIZATION)

ROTATE Q 11 and 12

Thinking more about the election for President...

11. If the general election were held today and you had to make a choice, for whom would you vote...
(RANDOMIZE NAMES)

-- Donald Trump, the Republican,

or

-- Hillary Clinton, the Democrat?

IF "UNDECIDED", ASK:

And which candidate do you lean toward slightly?

IF CHOICE MADE, ASK:

Would you say that you are definitely going to vote for him/her, or probably going to vote for him/her?

Trump/definitely30%

Trump/probably10%

Trump/lean.....3%

UNDECIDED (DNR).....11%

Clinton/lean2%

Clinton/probably7%

Clinton/definitely37%

(PBALL)

And...

12. If the general election were held today and you had to make a choice, for whom would you vote...
(RANDOMIZE NAMES)

-- Donald Trump, the Republican,

or

-- Bernie Sanders, the Democrat?

IF "UNDECIDED", ASK:

And which candidate do you lean toward slightly?

IF CHOICE MADE, ASK:

Would you say that you are definitely going to vote for him/her, or probably going to vote for him?

Trump/definitely30%

Trump/probably7%

Trump/lean.....3%

UNDECIDED (DNR).....10%

Sanders/lean3%

Sanders/probably13%

Sanders/definitely35%

(PBALL2)

(END ROTATION)

Now, thinking about the 2016 Presidential Election a different way...

No matter who you chose on the previous questions, please tell me, if yes, you would consider voting for this person for President OR no, you would not consider voting for this person for President. Here is the first one ...

WAIT FOR RESPONSE, THEN ASK: *Would that be strongly would consider/would not consider or just a somewhat?*

(RANDOMIZE NAMES)	YES, WOULD CONSIDER		NO, WOULD NOT CONSIDER		DK/ REFUSED
	<u>Strng</u>	<u>Smwht</u>	<u>Smwht</u>	<u>Strng</u>	
13. Hillary Clinton (HRCYN)	29%	17%	7%	46%	1%
14. Bernie Sanders (BSYN)	28%	23%	12%	35%	3%
15. Donald Trump (DTYN)	23%	18%	7%	52%	1%
16. Ted Cruz (TCYN)	16%	23%	12%	45%	3%
17. John Kasich (“KAY-sick”) (JKYN)	16%	30%	19%	24%	11%

(END RANDOMIZATION)

18. Overall, do you want the next President to:
(ROTATE CHOICES)

- Mostly continue the policies of President Obama, OR
- Take the country in a different direction?

IF CHOICE MADE, ASK:

And do you feel strongly
about that?

Continue Obama policies/strongly.....	25%
Continue Obama policies	10%
UNSURE (DNR)	5%
Different direction	7%
Different direction/strongly.....	53%

(OBPOL)

SPLIT SAMPLE A

Now, thinking about issues facing this country...

I am going to read you a list of issues. Please listen as I read the list and tell me, for each one, whether you have more confidence in -- (ROTATE) • the Republican Party, OR • the Democratic Party – to deal with this issue. Here is the first one:

(READ LIST & ROTATE)	<u>GOP PARTY</u>	<u>DEM PARTY</u>	<u>BOTH EQUAL (DNR)</u>	<u>NEITHER (DNR)</u>	<u>UNSURE (DNR)</u>
19A. The economy (PROMPT: WHO DO YOU THINK COULD DO A BETTER JOB DEALING WITH THIS ISSUE -- (ROTATE) • THE REPUBLICAN PARTY, OR • THE DEMOCRATIC PARTY?)	53%	42%	1%	3%	1%
20A. Taxes	51%	42%	2%	3%	2%
21A. Health care	43%	51%	1%	3%	2%
22A. Jobs	51%	43%	2%	2%	2%
23A. Foreign affairs	48%	44%	2%	3%	3%
24A. Fighting for the middle class	37%	55%	1%	5%	2%
25A. Caring about people like you	43%	47%	3%	5%	1%

(IHPAR1-7)

SPLIT SAMPLE B

Now, thinking about issues facing this country...

I am going to read you a list of issues. Please listen as I read the list and tell me, for each one, whether you have more confidence in -- (ROTATE) • Donald Trump, OR • Hillary Clinton – to deal with this issue. Here is the first one:

(READ LIST & ROTATE)	<u>Donald Trump</u>	<u>Hillary Clinton</u>	<u>BOTH EQUAL (DNR)</u>	<u>NEITHER (DNR)</u>	<u>UNSURE (DNR)</u>
19B. The economy (PROMPT: WHO DO YOU THINK COULD DO A BETTER JOB DEALING WITH THIS ISSUE -- (ROTATE) • DONALD TRUMP, OR • HILLARY CLINTON?)	46%	47%	1%	5%	2%
20B. Taxes	47%	46%	1%	4%	2%
21B. Health care	40%	53%	*	4%	4%
22B. Jobs	47%	46%	*	5%	2%
23B. Foreign affairs	33%	60%	*	5%	2%
24B. Fighting for the middle class	34%	56%	1%	7%	2%
25B. Caring about people like you	35%	53%	1%	10%	1%

(IHPRZ1-7)

And, thinking about the economy...

26. How worried are you that the United States will suffer another economic downturn which will negatively affect your family? Would you say that you are:

(ROTATE CHOICES)

- Very worried,
- Somewhat worried,
- Not too worried, OR
- Not at all worried?

Very worried.....31%
Somewhat worried.....41%
Not too worried.....20%
Not at all worried.....7%
COMBINATION/OTHER (DNR).....*
UNSURE/REFUSED (DNR).....1%

(ECONW)

27. Do you believe that the next generation will be better off economically than the current generation?

IF CHOICE MADE, ASK:

And do you feel strongly about that?

Yes/strongly.....15%
Yes.....13%
UNSURE (DNR).....8%
No.....15%
No/strongly.....50%

(ECONFUT)

Still thinking about this issue...

28. Which of these statements better describe what the federal government in Washington should be doing:

(ROTATE CHOICES)

- The government in Washington should see to it that every person has a job and a good standard of living;
OR
- The best thing that the government in Washington can do is to get out the way and let the free market help people succeed?

IF CHOICE MADE, THEN ASK:

And, do you feel strongly about that?

Government should ensure employment/strongly.....38%
Government should ensure employment.....9%

Government should get out of way.....8%
Government should get out of way/strongly.....38%

BOTH/NEITHER/OTHER (DNR).....4%
UNSURE/REFUSED (DNR).....4%

(GOVECO)

Thinking for a moment about international trade agreements involving the United States...

29. Would you say that international trade deals have been:

ROTATE CHOICES

- Good for the U.S. economy,
- Bad for the U.S. economy, OR
- Have not had much impact on the U.S. economy?

Good for the U.S. economy23%
Bad for the U.S. economy50%
Have not had much impact.....13%
COMBINATION/OTHER (DNR).....3%
UNSURE/REFUSED (DNR).....12%

(TRADE)

Thinking now about threats here in the U.S....

31. How worried are you that you or your immediate family will be the target of a terrorist attack? Would you say that you are:

(ROTATE CHOICES)

- Very worried,
- Somewhat worried,
- Not too worried, OR
- Not at all worried?

Very worried.....13%
Somewhat worried.....33%
Not too worried.....32%
Not at all worried.....21%
COMBINATION/OTHER (DNR).....1%
UNSURE/REFUSED (DNR).....*

(TERRW)

Thinking now about your experiences during this Presidential campaign...

32. How closely would you say that you have followed the Presidential campaign over the past twelve months? Would you say that you have been following this Presidential campaign:

ROTATE CHOICES

- Very closely
- Somewhat closely
- Not that closely, OR
- Not at all closely?

Very closely47%
Somewhat closely42%
Not that closely9%
Not at all closely3%
COMBINATION/OTHER (DNR).....*
UNSURE/REFUSED (DNR).....*

(PFLW)

And,

33. Did you see, read, or hear about this Presidential campaign on social media websites like Twitter, Facebook, Snapchat, or Instagram?

Yes.....52%
UNSURE (DNR) 1%
No..... 47%

(SOCM)

Some people have commented that the language used during this Presidential campaign has been coarse and offensive.

34. Which of these statements best reflects your view on this sometimes coarse language:

RANDOMIZE CHOICES

- This language is repulsive and has no place in a Presidential campaign,
- The language is offensive but understandable given the state of our media environment.
- This language is just the jolt our political system needs,
- This language is not a big deal to me?

Repulsive.....50%
Offensive but understandable..... 18%
Needed jolt.....6%
Not a big deal.....24%
COMBINATION/OTHER (DNR)..... 1%
UNSURE/REFUSED (DNR).....2%

(PLANG)

And, still thinking about this issue...

35. Which of these statements best describes how this type of language has affected your decisions about voting? Would you say that it has:

- Made you less likely to cast a vote for President,
- Made you less likely to vote for a specific candidate, OR
- Has had no impact so far?

Less likely to vote for President.....6%
Less likely to vote for a candidate36%
No impact so far54%
COMBINATION/OTHER (DNR)..... 1%
UNSURE/REFUSED (DNR).....3%

(VTLAN)

Now, just a few final questions for statistical purposes only --

D1. What is your age, please?

18-24	6%
25-29	6%
30-34	9%
35-39	14%
40-44	15%
45-54	13%
55-64	18%
65-69	7%
70-74	6%
75-79	4%
80-84	2%
85-89	2%
90 or over.....	*
HARD REFUSE	1%

D2. What is the highest level of education you have completed?

(DO NOT READ, JUST RECORD)

Some grade school (1-8)	1%
Some high school (9-11)	4%
Graduated high school (12).....	14%
Technical/vocational (12).....	2%
Some college (13-15)	25%
Graduated college (16).....	36%
Graduate/professional school (16 or more)	18%
Unsure/Refused	1%

(EDUC)

D3. When thinking about politics and government, do you consider yourself to be...

(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

Very conservative.....	19%
Somewhat conservative.....	36%
MODERATE (DNR)	4%
Somewhat liberal.....	28%
Very liberal	12%
UNSURE/REFUSED (DNR)	3%

(IDEOL)

And,

D4. Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

IF REPUBLICAN OR DEMOCRAT,

ASK: Would you call yourself a strong or a not very strong (Republican/Democrat)?

Republican/strong..... 21%
Republican/not strong 11%
Lean Republican..... 8%

Independent 17%

IF INDEPENDENT OR ANYTHING

ELSE, ASK: Do you think of yourself as closer to the Republican or Democratic Party?

Lean Democrat 7%
Democrat/not strong 8%
Democrat/strong 27%

NO PREFERENCE (DNR) 1%
OTHER (DNR) *
UNSURE/REFUSED (DNR) 1%

(PARTYID)

D5. Do you consider yourself a part of or do you identify with the Tea Party movement?

IF CHOICE MADE, ASK:

And do you feel strongly about that?

Yes/strongly..... 5%
Yes 9%
UNSURE (DNR) 6%
No..... 30%
No/strongly 51%

(TEAMEM)

And,

D6. Which of these statements best describes how you have usually voted in past elections?

(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

Straight Republican 13%
Mostly Republican 20%
A few more Republicans than Democrats..... 11%
INDEPENDENT/THE PERSON (DNR) 2%
A few more Democrats than Republicans..... 9%
Mostly Democratic 21%
Straight Democratic..... 21%
UNSURE/REFUSED (DNR) 3%

(PARTY)

D7. Are you a member of a labor union, including trade unions, service employee unions, public employee unions, and teachers unions?

IF NO, THEN ASK: Is anyone in your household a member of one of these types of labor unions?

Labor Union Member..... 13%
Labor Union Household..... 5%
Non-Union Household 81%
UNSURE/REFUSED (DNR) 1%

(UNION)

D8. What is your current marital status -- are you -- • single and never married, • married, • separated, • divorced, or •widowed?

Single 17%
Married 64%
Separated 3%
Divorced 10%
Widowed 6%
UNSURE/REFUSED (DNR) 1%

(MARITAL)

D9. Do you have children under the age of 18 living at home?

Yes 41%
No..... 59%
UNSURE/REFUSED (DNR) 1%

(CHILD)

D10. What is the church you or your family attends most often?

Roman Catholic 21%
Baptist..... 19%
Methodist..... 5%
Episcopalian 2%
Evangelical 3%
Presbyterian 2%
Lutheran..... 3%
Other Protestant 12%
Greek Orthodox *
Jewish 3%
Mormon / LDS 2%
Quaker / Amish..... 1%
Other (SPECIFY)..... 2%
NONE (DNR)..... 21%
Refused (DNR)..... 5%

(DENOM)

IF ANY RELIGIOUS AFFILIATION IN D10, ASK:

D11-1. And how often do you attend church (or synagogue)?

More than once a week..... 15%
Once a week 37%
Several times a month..... 15%
Once a month..... 5%
Several times a year..... 15%
Only on holidays..... 10%
NEVER/DON'T ATTEND 4%
UNSURE/REFUSED 1%

(DENOMFRQ)

IF ANY RELIGION NAMED IN D10, THEN ASK:

D11-2. Do you consider yourself to be a born-again or evangelical Christian?

Born-again/evangelical43%
Not born-again51%
REFUSED (DNR)5%

(BORN)

****ASK OF EVERYONE****

D12. What do you consider to be your race? Are you white, African-American, Hispanic, Asian, Native American or some other race?

White 77%
Black/African-American 12%
Hispanic/Latino (TO D14) 5%
Asian/Pacific American 1%
Native American 1%
Other (Specify _____) 2%
UNSURE/REFUSED (DNR) 2%

(RACE)

FOR ALL RESPONSES EXCEPT "HISPANIC/LATINO," ASK:

D13. And, do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

Yes 4%
No 94%
UNSURE/REFUSED (DNR) 2%

(HISP)

****ASK OF EVERYONE****

And, thinking about your economic class...

D14. Do you consider yourself to be:

(ROTATE CHOICES, TOP TO BOTTOM, BOTTOM TO TOP)

- Upper class,
- Middle class,
- Low income?

Upper class9%
Middle class70%
Low income18%
Working class (DNR) *
Unemployed (DNR) *
Refused (DNR)2%

(ECONCLA2)

D15. Sex/Emp (BY OBSERVATION)

ASK OF EVERYONE: Are you employed outside the house, are you a homemaker, or are you retired?

Male/employed	32%
Male/homemaker.....	1%
Male/retired	11%
Male/not in labor force.....	2%
Female/employed	29%
Female/homemaker	9%
Female/retired.....	14%
Female/not in labor force	1%
MALE/REFUSED (DNR).....	1%
FEMALE/REFUSED (DNR)	1%

(SEXEMP)

- D16. REGION CODE (2)
- D17. STATE/COUNTY CODE (2 / 3)
- D18. DMA (3)
- D19. CD CODE (2)
- D20. URBAN/SUBURBAN/RURAL CODE (1)
- D21. CELL CODE (1)
- D22. YOUTH CODE (1)

DISCLOSURE INFO

IN WISCONSIN (STATE CODE 55)

NOTE TO INTERVIEWER: UNDER WISCONSIN STATE LAW, IF ASKED, YOU MUST TELL THE RESPONDENT THE NAME OF THE ORGANIZATION WHO IS SPONSORING THIS INTERVIEW, AS WELL AS THEIR ADDRESS, AND IF IT IS A POLITICAL CAMPAIGN THE NAME OF THEIR TREASURER.

THE INFORMATION FOR THIS SURVEY IS AS FOLLOWS:

ORGANIZATION NAME: The George Washington University

ORGANIZATION ADDRESS: 2121 Eye Street, N.W. Washington, D.C. 20052

IF A RESPONDENT ASKS DURING THE COURSE OF THE INTERVIEW, PLEASE TELL THEM THAT YOU WILL GIVE THEM THE INFORMATION AT THE END. IF THEY INSIST, AND WILL GO NO FURTHER WITH THE INTERVIEW UNTIL YOU DIVULGE, GIVE THEM THE INFORMATION AND TERMINATE THE INTERVIEW. YOU CANNOT ALLOW AN INTERVIEW TO CONTINUE ONCE THE RESPONDENT HAS BEEN TOLD WHO IS SPONSORING IT.

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The Tarrance Group wishes to thank you for participating in this survey – which was commissioned and paid for by The George Washington University.

**** INTERVIEWER MUST READ IN NEW HAMPSHIRE (STATE CODE 33) ****

The Tarrance Group wishes to thank you for participating in this survey – which was commissioned and paid for by the George Washington University ... 202-994-1000. Good night.